

River North Residents Association – 2025 Sponsorship Opportunities

RNRA connects local businesses and organizations to the thousands of people who call River North home		
RNRA offers a range of sponsorship options designed to be accessible and of value to our neighborhood business community. Every package includes the following promotional benefits based on total sponsorship or contribution level, <i>plus additional benefits listed below for specific sponsored events or activities</i>. Total sponsorship level is determined by cumulative level of support value calculated upon written confirmation of sponsorship commitment, and promotional benefits and level are maintained for the calendar year.		
Sponsor/ Contributor Level	Promotional Benefits	Total Investment
Supporter	- Alphabetical listing of your business or organization name on the RNRACHicago.org Sponsors page, by giving level, with a link to your website - A welcome highlight in the list of sponsors published in our e-newsletter, at time you become a new sponsor - One posting: in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar. - A full color PDF "River North Residents Association Supporter" sign to print and display at your business	\$250.00 - \$499.00
Silver Supporter	<i>All the above benefits, plus:</i> - Your company logo on the Sponsor Carousel that appears on every RNRA web page - Up to two postings (total): in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar.	\$500.00 - \$999.00
Gold Supporter	<i>All the above benefits, plus:</i> - Addition of your logo to listing on the RNRACHicago.org Sponsors page - Addition of your logo in welcome highlight in the list of sponsors published in our e-newsletter, at time you become a new sponsor - Up to three postings (total): in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar - Your company name and logo on the acknowledgement screen at RNRA's Annual Meeting and Reception	\$1,000.00 - \$2,499.00
Platinum Supporter	<i>All the above benefits, plus:</i> - Up to four postings (total): in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar - Verbal acknowledgement at RNRA's Annual Meeting and Reception	\$2,500.00 - \$4,999.00
Star Supporter	<i>All the above benefits, plus:</i> - Up to five postings (total): in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar - Addition of 50 words to annual announcement of your sponsorship level, with logo, in one issue of the RNRA e-newsletter (issue selected by RNRA)	\$5,000 and above

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Explore the range of package options below – we can help you identify the perfect combination of support to reach your desired sponsorship level!

Sponsorship Opportunity	Additional Promotional Benefits	Sponsorship Investment
My River North App Sponsor	- Listing of your business name, logo/image, description, address, phone number & website with link listed in the <i>My River North</i> Mobile App, with links to your special deal for app users (if applicable), reservation link (optional), etc. - The same content listed on the <i>My River North</i> section of the RNRACHicago.org site - A full color PDF "<i>My River North</i> - Accepted Here" sign to print and display at your business - The ability to change your deal (updates posted by close of 2nd business day)	\$250 annually
Movies in the Park Sponsor	- Your business name and logo displayed on the big screen - Verbal recognition of your business during film introductions - Your logo in promotional Film Program messaging - The opportunity to place a table in a designated area, staff the table with representatives of your business and offer samples and/or coupons to attendees before the film - Not available to pet focused businesses due to Park restrictions	\$250.00 per film; \$600 for three film package
	- RNRA will presents 3 films between June & Aug – selected by online polls - Average attendance is between 500 and 700 people – many staying 3+ hours including pre-film picnics - Films are shown at dusk on the riverfront in beautiful Ward Park (weather permitting) - Films are presented on a large inflatable screen with powerful stereo sound - Films are free of charge to attendees and include fresh popcorn	
Family Event Sponsor	- At least 2 event promotion messages via RNRA's newsletter and social media platforms (each message includes your business name, address, photo/logo and URL/link) - Business name and address on the Event Registration page - Space at the event for a table with signage, representatives, and handouts (optional) - Live recognition onsite, and post-event on the Family Events page - Post-event acknowledgement in RNRA's newsletter and social media posts	\$350.00 per event; \$850 for three event package Category Exclusivity \$500 per event; \$1200 for three event package
	- RNRA holds 3 family-friendly events each year in spring, summer, and fall - Each themed event includes giveaways and safe, healthy activities for kids - Events are held in Ward Park or local indoor venues and typically attract 100-200 attendees	
DFA Power Wash Sponsor	- On three specific dates (TBD), power wash sponsors will have the opportunity to place a table for a two-hour period in a designated area at the Larrabee DFA, staff the table with representatives of your business, offer samples and/or coupons or do an activity with visitors to the DFA. - One event promotion message via RNRA's newsletter and social media platforms (each message includes your business name, address, photo/logo and URL/link) - Post-event acknowledgement in RNRA's newsletter and social media posts Please note that category exclusivity cannot be guaranteed at each of the three events.	\$475.00 per wash

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Happy Hour Event Sponsor	- At least 2 event promotion messages via RNRA's newsletter and social media platforms (each message includes your business name, address, photo/logo and URL/link) - Business name and address on the Event Registration page - Live recognition onsite - Post-event acknowledgement in RNRA's newsletter and social media posts - Platinum level sponsor recognition	Venue, Appetizers and Drinks for a minimum of 175 at no cost to RNRA
	- RNRA holds 3 Happy Hour events each year (Dates TBD). These are RNRA fundraising events designed to support RNRA neighborhood advocacy while providing neighbors an opportunity to network and experience River North venues. - Each event is held on a weekday night from 5:30 p.m. to 7:30 p.m. and attracts between 150 to 250 attendees Please email us at sponsorship@rnrachicago.org if you are interested in this sponsorship option. Interested businesses will be reviewed, and if chosen by RNRA to host the event, will be designated as a PLATINUM LEVEL sponsor.	
River North Clean Streets (RNCS) Block Sponsor	- Listing on the River North Clean Streets web page on RNRACHicago.org with a link to your website - Listing with logo, address, contact information and link to your website on rncleanstreets.org - Included in sponsor recognition letter to Alderman and Commander	\$699.40 "any block" sponsorship
	- RNCS is an RNRA neighborhood cleaning program that makes River North cleaner, safer and more beautiful - RNCS provides potentially life-changing opportunities for disadvantaged Chicagoans For more information and to become a Block Sponsor or Program Sponsor, please visit rncleanstreets.org	
River North Clean Streets (RNCS) Program Sponsor	- Maximum of ten sponsors per year - Your logo on RNCS worker vests	\$1,000

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 TASTE ^{OF} RIVER NORTH TM		
Taste Of River NorthTM	• RNRA's festival of food, music and art is typically attended by more than 25,000 people • To learn about participating as a Sponsor, Restaurant or Merchant, please visit tasteofrivernorth.com. Information will be published in Spring 2025. • Taste of River NorthTM sponsorship amount is included in calculating total support level for RNRA	
Add on Advertising	This opportunity is available as an add-on to other sponsorships. Sponsorship is required to take advantage of this additional advertising. • One posting: in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar	\$125 Per Add-On

Additional Information	
• Fees for 501(c)3 non-profit organizations are 50% of standard rate on select sponsorships (Movies & App) • RNRA is happy to discuss in-kind opportunities with local providers of products and services who are at the supporter level or higher • Participation in sponsorship promotional benefits is the responsibility of the sponsor, who must provide all necessary information and fulfillment specifics to RNRA in timely fashion for execution • Please email us at sponsorship@rnrachicago.org to explore custom sponsorship opportunities • Please visit rnrachicago.org/become-a-sponsor for complete details, applications, terms and conditions	

Thank you, as always, for your support of the RNRA and the River North neighborhood!