

River North Residents Association – 2025 Sponsorship Opportunities

RNRA connects local businesses and organizations to the thousands of people who call River North home		
<p>RNRA offers a range of sponsorship options designed to be accessible and of value to our neighborhood business community. Every package includes the following promotional benefits based on total sponsorship or contribution level, <i>plus additional benefits listed below for specific sponsored events or activities</i>. Total sponsorship level is determined by cumulative level of support value calculated upon written confirmation of sponsorship commitment, and promotional benefits and level are maintained for the calendar year.</p>		
Sponsor/ Contributor Level	Promotional Benefits	Total Investment
Supporter	<ul style="list-style-type: none"> Alphabetical listing of your business or organization name on the RNRACHicago.org Sponsors page, by giving level, with a link to your website A welcome highlight in the list of sponsors published in our e-newsletter, at time you become a new sponsor One posting: in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar. A full color PDF "River North Residents Association Supporter" sign to print and display at your business 	\$250.00 - \$499.00
Silver Supporter	<p><i>All the above benefits, plus:</i></p> <ul style="list-style-type: none"> Your company logo on the Sponsor Carousel that appears on every RNRA web page Up to two postings (total): in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar. 	\$500.00 - \$999.00
Gold Supporter	<p><i>All the above benefits, plus:</i></p> <ul style="list-style-type: none"> Addition of your logo to listing on the RNRACHicago.org Sponsors page Addition of your logo in welcome highlight in the list of sponsors published in our e-newsletter, at time you become a new sponsor Up to three postings (total): in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar Your company name and logo on the acknowledgement screen at RNRA's Annual Meeting and Reception 	\$1,000.00 - \$2,499.00
Platinum Supporter	<p><i>All the above benefits, plus:</i></p> <ul style="list-style-type: none"> Up to four postings (total): in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar Verbal acknowledgement at RNRA's Annual Meeting and Reception 	\$2,500.00 - \$4,999.00
Star Supporter	<p><i>All the above benefits, plus:</i></p> <ul style="list-style-type: none"> Up to five postings (total): in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar Addition of 50 words to annual announcement of your sponsorship level, with logo, in one issue of the RNRA e-newsletter (issue selected by RNRA) 	\$5,000 and above

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Explore the range of package options below – we can help you identify the perfect combination of support to reach your desired sponsorship level!

Sponsorship Opportunity	Additional Promotional Benefits	Sponsorship Investment
My River North App Sponsor	<ul style="list-style-type: none"> Listing of your business name, logo/image, description, address, phone number & website with link listed in the <i>My River North</i> Mobile App, with links to your special deal for app users (if applicable), reservation link (optional), etc. The same content listed on the <i>My River North</i> section of the RNRACHicago.org site A full color PDF "<i>My River North</i> - Accepted Here" sign to print and display at your business The ability to change your deal (updates posted by close of 2nd business day) 	\$250 annually
Movies in the Park Sponsor	<ul style="list-style-type: none"> Your business name and logo displayed on the big screen Verbal recognition of your business during film introductions Your logo in promotional Film Program messaging The opportunity to place a table in a designated area, staff the table with representatives of your business and offer samples and/or coupons to attendees before the film <ul style="list-style-type: none"> Not available to pet focused businesses due to Park restrictions 	\$250.00 per film; \$600 for three film package
	<ul style="list-style-type: none"> RNRA will presents 3 films between June & Aug – selected by online polls Average attendance is between 500 and 700 people – many staying 3+ hours including pre-film picnics Films are shown at dusk on the riverfront in beautiful Ward Park (weather permitting) Films are presented on a large inflatable screen with powerful stereo sound Films are free of charge to attendees and include fresh popcorn 	
Family Event Sponsor	<ul style="list-style-type: none"> At least 2 event promotion messages via RNRA's newsletter and social media platforms (each message includes your business name, address, photo/logo and URL/link) Business name and address on the Event Registration page Space at the event for a table with signage, representatives, and handouts (optional) Live recognition onsite, and post-event on the Family Events page Post-event acknowledgement in RNRA's newsletter and social media posts 	\$350.00 per event; \$850 for three event package
	<ul style="list-style-type: none"> RNRA holds 3 family-friendly events each year in spring, summer, and fall Each themed event includes giveaways and safe, healthy activities for kids Events are held in Ward Park or local indoor venues and typically attract 100-200 attendees 	Category Exclusivity \$500 per event; \$1200 for three event package
DFA Power Wash Sponsor	<ul style="list-style-type: none"> On three specific dates (TBD), power wash sponsors will have the opportunity to place a table for a two-hour period in a designated area at the Larrabee DFA, staff the table with representatives of your business, offer samples and/or coupons or do an activity with visitors to the DFA. One event promotion message via RNRA's newsletter and social media platforms (each message includes your business name, address, photo/logo and URL/link) Post-event acknowledgement in RNRA's newsletter and social media posts <p>Please note that category exclusivity cannot be guaranteed at each of the three events.</p>	\$475.00 per wash

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<p>Happy Hour Event Sponsor</p>	<ul style="list-style-type: none"> • At least 2 event promotion messages via RNRA's newsletter and social media platforms (each message includes your business name, address, photo/logo and URL/link) • Business name and address on the Event Registration page • Live recognition onsite • Post-event acknowledgement in RNRA's newsletter and social media posts • Platinum level sponsor recognition 	<p>Venue, Appetizers and Drinks for a minimum of 175 at no cost to RNRA</p>
	<ul style="list-style-type: none"> • RNRA holds 3 Happy Hour events each year (Dates TBD). These are RNRA fundraising events designed to support RNRA neighborhood advocacy while providing neighbors an opportunity to network and experience River North venues. • Each event is held on a weekday night from 5:30 p.m. to 7:30 p.m. and attracts between 150 to 250 attendees <p>Please email us at sponsorship@rnrrachicago.org if you are interested in this sponsorship option. Interested businesses will be reviewed, and if chosen by RNRA to host the event, will be designated as a PLATINUM LEVEL sponsor.</p>	
<p>River North Clean Streets (RNCS) Block Sponsor</p>	<ul style="list-style-type: none"> • Listing on the River North Clean Streets web page on RNRACHicago.org with a link to your website • Listing with logo, address, contact information and link to your website on rncleanstreets.org • Included in sponsor recognition letter to Alderman and Commander 	<p>\$699.40 "any block" sponsorship</p>
	<ul style="list-style-type: none"> • RNCS is an RNRA neighborhood cleaning program that makes River North cleaner, safer and more beautiful • RNCS provides potentially life-changing opportunities for disadvantaged Chicagoans <p>For more information and to become a Block Sponsor or Program Sponsor, please visit rncleanstreets.org</p>	
<p>River North Clean Streets (RNCS) Program Sponsor</p>	<ul style="list-style-type: none"> • Maximum of ten sponsors per year • Your logo on RNCS worker vests 	<p>\$1,000</p>

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TASTE OF RIVER NORTH™

<p>Taste Of River North™</p>	<ul style="list-style-type: none"> • RNRA's festival of food, music and art is typically attended by more than 25,000 people • To learn about participating as a Sponsor, Restaurant or Merchant, please visit tasteofrivernorth.com. Information will be published in Spring 2025. • Taste of River North™ sponsorship amount is included in calculating total support level for RNRA
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<p>Add on Advertising</p>	<p>This opportunity is available as an add-on to other sponsorships. Sponsorship is required to take advantage of this additional advertising.</p> <ul style="list-style-type: none"> • One posting: in RNRA social media (Facebook, Instagram), in the RNRA e-newsletter and (if applicable) event listing in the RNRA Event Calendar 	<p>\$125 Per Add-On</p>
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Additional Information
<ul style="list-style-type: none"> • Fees for 501(c)3 non-profit organizations are 50% of standard rate • RNRA is happy to discuss in-kind opportunities with local providers of products and services who are at the supporter level or higher • Participation in sponsorship promotional benefits is the responsibility of the sponsor, who must provide all necessary information and fulfillment specifics to RNRA in timely fashion for execution • Please email us at sponsorship@rnrachicago.org to explore custom sponsorship opportunities • Please visit rnrachicago.org/become-a-sponsor for complete details, applications, terms and conditions

Thank you, as always, for your support of the RNRA and the River North neighborhood!