

## River North Residents Association – 2023 Sponsorship Opportunities

### RNRA connects local businesses and organizations to the thousands of people who call River North home

RNRA offers a range of sponsorship options designed to be accessible and of value to our neighborhood business community. Every package includes the following promotional benefits based on total sponsorship or contribution level, *plus additional benefits listed below for specific sponsored events or activities*. Total sponsorship level is determined by cumulative level of support value calculated upon written confirmation of sponsorship commitment, and promotional benefits and level are maintained for the calendar year.


Sponsor/ Contributor Level	Promotional Benefits	Total Sponsorship Investment
<b>Supporter</b>	<ul style="list-style-type: none"> <li>Alphabetical listing of your business or organization name on the RNRACHicago.org Sponsors page with a link to your website</li> <li>A welcome highlight in the list of supporters published in our e-newsletter, at time you become a new supporter</li> <li>One posting in RNRA social media (Facebook, Instagram)</li> <li>One deal highlight announcement in the RNRA e-newsletter (if applicable)</li> <li>Inclusion of events (if applicable) in the RNRA calendar of events – up to a maximum of two per month.</li> <li>A full color PDF "River North Residents Association Supporter" sign to print and display at your business</li> </ul>	\$250.00 - \$349.00
<b>Silver Supporter</b>	<p><i>All the above benefits, plus:</i></p> <ul style="list-style-type: none"> <li>Your company logo on the Sponsor Carousel that appears on every RNRA web page</li> <li>Two postings in RNRA social media (Facebook, Instagram)</li> <li>Listing in highlighted supporter category on RNRACHicago.org Sponsors page</li> </ul>	\$350.00 - \$499.00
<b>Gold Supporter</b>	<p><i>All the above benefits, plus:</i></p> <ul style="list-style-type: none"> <li>Addition of your logo to listing on the RNRACHicago.org Sponsors page</li> <li>An annual profile announcement in one issue of the RNRA e-newsletter</li> <li>Three postings in RNRA social media (Facebook, Instagram)</li> <li>Up to three deal or event announcements in the RNRA e-newsletter</li> <li>Your company name and logo on the acknowledgement screen at RNRA's Annual Meeting and Reception</li> </ul>	\$500.00 - \$999.00
<b>Platinum Supporter</b>	<p><i>All the above benefits, plus:</i></p> <ul style="list-style-type: none"> <li>Up to four deal or event announcements in the RNRA e-newsletter</li> <li>Four postings in RNRA social media (Facebook, Instagram)</li> <li>Verbal acknowledgement at RNRA's Annual Meeting and Reception</li> </ul>	\$1,000.00 - \$2,499
<b>Star Supporter</b>	<p><i>All the above benefits, plus:</i></p> <ul style="list-style-type: none"> <li>Five postings in RNRA social media (Facebook, Instagram)</li> <li>Up to five event or deal announcements in the RNRA e-newsletter</li> <li>Profile in one issue of the RNRA e-newsletter</li> </ul>	\$2,500 and above

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**Explore the range of package options below – we can help you identify the perfect combination of support to reach your desired sponsorship level!**

Sponsorship Opportunity	Additional Promotional Benefits	Sponsorship Investment
<b>My River North App Sponsor</b>	<ul style="list-style-type: none"> <li>Listing of your business name, logo/image, description, address, phone number &amp; website with link listed in the <i>My River North</i> Mobile App, with links to your special deal for app users (if applicable), reservation link (optional), etc.</li> <li>The same content listed on the <i>My River North</i> section of the RNRACHicago.org site</li> <li>A full color PDF "<i>My River North</i> - Accepted Here" sign to print and display at your business</li> <li>The ability to change your deal (updates posted by close of 2nd business day)</li> </ul>	\$250 annually
<b>Movies in the Park Sponsor</b>	<ul style="list-style-type: none"> <li>Your business name and logo displayed on the big screen</li> <li>Verbal recognition of your business during film introductions</li> <li>Your logo in promotional Film Program messaging</li> <li>The opportunity to place a table in a designated area, staff the table with representatives of your business and offer samples and/or coupons to attendees before the film <i>Table option not available to pet focused businesses due to Park restrictions</i></li> </ul>	\$250.00 per film; \$600 for three film package
	<ul style="list-style-type: none"> <li>RNRA will presents 3 films between June &amp; Aug – selected by online polls</li> <li>Average attendance is between 500 and 700 people – many staying 3+ hours including pre-film picnics</li> <li>Films are shown at dusk on the riverfront in beautiful Ward Park (weather permitting)</li> <li>Films are presented on a large inflatable screen with powerful stereo sound</li> <li>Films are free of charge to attendees and include fresh popcorn</li> </ul>	
<b>Family Event Sponsor</b>	<ul style="list-style-type: none"> <li>At least 2 event promotion messages via RNRA's newsletter and social media platforms (each message includes your business name, address, photo/logo and URL/link)</li> <li>Business name and address on the Event Registration page</li> <li>Space at the event for a table with signage, representatives, and handouts (optional)</li> <li>Live recognition onsite, and post-event on the Family Events page</li> <li>Post-event acknowledgement in RNRA's newsletter and social media posts</li> </ul>	\$350.00 per event; \$850 for three event package
	<ul style="list-style-type: none"> <li>RNRA holds 3 family-friendly events each year in spring, summer, and fall</li> <li>Each themed event includes giveaways and safe, healthy activities for kids</li> <li>Events are held in Ward Park or local indoor venues and typically attract 100-200 attendees</li> </ul>	
<b>DFA Power Wash</b>	<ul style="list-style-type: none"> <li>On three specific dates (TBD), power wash sponsors will have the opportunity to place a table for a two-hour period in a designated area at the Larrabee DFA, staff the table with representatives of your business, offer samples and/or coupons or do an activity with visitors to the DFA.</li> <li>One event promotion message via RNRA's newsletter and social media platforms (each message includes your business name, address, photo/logo and URL/link)</li> <li>Post-event acknowledgement in RNRA's newsletter and social media posts</li> </ul>	\$450.00 per wash (three per year available)

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<p><b>River North Clean Streets (RNCS) Block Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Listing on the River North Clean Streets web page on RNRACHicago.org with a link to your website</li> <li>• Listing with logo, address, contact information and link to your website on <a href="http://rncleanstreets.org">rncleanstreets.org</a></li> <li>• Included in sponsor recognition letter to Alderman and Commander</li> </ul>	<p>\$689 “any block” sponsorship</p>
<p><b>River North Clean Streets (RNCS) Program Sponsor</b></p>	<ul style="list-style-type: none"> <li>• RNCS is a non-profit street cleaning program that makes River North cleaner, safer and more beautiful</li> <li>• RNCS provides potentially life-changing opportunities for disadvantaged Chicagoans</li> </ul> <p>For more information and to become a Block Sponsor or Program Sponsor, please visit <a href="http://rncleanstreets.org">rncleanstreets.org</a></p>	<p>\$1,000</p>
 <p><b>TASTE OF RIVER NORTH™</b></p>		
<p><b>Taste Of River North™</b></p>	<ul style="list-style-type: none"> <li>• RNRA’s riverfront festival of food, music and art is typically attended by more than 25,000 people</li> <li>• To learn about participating as a Sponsor, Restaurant or Merchant, please visit <a href="http://tasteofrivernorth.com">tasteofrivernorth.com</a></li> <li>• <b>Taste of River North™</b> sponsorship amount is included in calculating total support level for RNRA</li> </ul>	

SOLD OUT FOR 2023

Additional Information	
<ul style="list-style-type: none"> <li>• Fees for 501(c)3 non-profit organizations are 50% of standard rate</li> <li>• RNRA is happy to discuss in-kind opportunities with local providers of products and services who are at the supporter level or higher</li> <li>• Participation in sponsorship promotional benefits is the <b>responsibility of the sponsor</b>, who must provide all necessary information and fulfillment specifics to RNRA in timely fashion for execution</li> <li>• Please email us at <a href="mailto:sponsorship@rnrachicago.org">sponsorship@rnrachicago.org</a> to explore custom sponsorship opportunities</li> <li>• Please visit <a href="http://rnrachicago.org/become-a-sponsor">rnrachicago.org/become-a-sponsor</a> for complete details, applications, terms and conditions</li> </ul>	

***Thank you, as always, for your support of the RNRA and the River North neighborhood!***