

## River North Residents Association – 2022 Sponsorship Opportunities

**RNRA connects local businesses and organizations to the thousands of people who call River North home**

**These options are designed to meet the needs and budgets of the local business community.**

**Every package includes the following promotional placements, plus additional benefits listed below.**

- Your business or organization name on the RNRACHicago.org Sponsors page with a link to your website
- Your company logo on the Sponsor Carousel that appears on every RNRA web page
- An introductory welcome announcement published in our e-newsletter
- Recognition of your business or organization at RNRA's Annual Meeting and Reception

Package	Additional Promotional Benefits	Annual Fee
<b>My River North Mobile App</b>	<p><b>Each participating business has a custom profile in RNRA's popular mobile app!</b></p> <ul style="list-style-type: none"> <li>• Your business name, logo, image, description, address, route, phone number &amp; website</li> <li>• Yelp link, reservation link (optional) &amp; your special deal for app users</li> <li>• The same content featured on a special <i>My River North</i> web page</li> <li>• A full color PDF "<i>My River North</i> - Accepted Here" sign to print and display onsite</li> <li>• The ability to change your deal (updates posted by close of 2<sup>nd</sup> business day)</li> </ul>	\$250.00
	<ul style="list-style-type: none"> <li>• The <i>My River North</i> mobile app is free from the App Store<sup>SM</sup> &amp; Google Play<sup>TM</sup></li> </ul>	
<b>Movies in the Park Sponsor</b>	<ul style="list-style-type: none"> <li>• Your business name and logo displayed on the big screen</li> <li>• Live recognition of your business during film introductions</li> <li>• Your logo in promotional Film Program messaging</li> <li>• The opportunity to place a table in a designated area, staff the table with representatives of your business and offer samples and/or coupons to attendees before the film</li> </ul>	\$200.00 per film
	<ul style="list-style-type: none"> <li>• RNRA will presents 3 films between June &amp; Aug – selected by online polls</li> <li>• 500 to 700 people often attend – many staying 3+ hours including pre-film picnics</li> <li>• Films are shown at dusk on the riverfront in beautiful Ward Park (weather permitting)</li> <li>• Films are presented on a large inflatable screen with powerful stereo sound</li> <li>• Films are free of charge to attendees and include fresh popcorn</li> </ul>	
<b>Neighborhood Mixer Host</b>	<ul style="list-style-type: none"> <li>• An invitation is distributed to all RNRA member properties and featured in our newsletter</li> <li>• Invitations include business name, address, photo/logo and URL/link</li> <li>• Business name, address and image are posted on the event registration page</li> <li>• Live recognition onsite, and post-event on the RNRA Neighborhood Mixers page</li> <li>• Post-event acknowledgement in RNRA's newsletter and social media posts</li> <li>• Neighborhood Mixers are a great opportunity for new customers to experience your venue on a low-traffic weekday evening and (hopefully) return with friends and family</li> </ul>	Venue access on 1 weeknight Including complimentary appetizers and 2 drinks for up to 100 guests
<b>Family Event Sponsor</b>	<ul style="list-style-type: none"> <li>• At least 2 event promotion messages via RNRA's newsletter and social media platforms</li> <li>• Each message includes your business name, address, photo/logo and URL/link</li> <li>• Business name and address on the Event Registration page</li> <li>• Space at the event for a table with signage, representatives and handouts (optional)</li> <li>• Live recognition onsite, and post-event on the Family Events page</li> <li>• Post-event acknowledgement in RNRA's newsletter and social media posts</li> </ul>	\$350.00 per event
	<ul style="list-style-type: none"> <li>• RNRA holds 3 family-friendly events each year in spring, summer and fall</li> <li>• Each themed event includes giveaways and safe, healthy activities for kids</li> <li>• Events are held in Ward Park or local indoor venues and typically attract 100-200 attendees</li> </ul>	

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Bundle sponsorship packages for more exposure and savings		
Bundle	Promotional Benefits Include	Sponsor Fee
3 Movies	<ul style="list-style-type: none"> <li>Same benefits for <u>all films</u> + <b>\$100.00 in savings</b> over per-film price!</li> </ul>	\$500.00
3 Family Events	<ul style="list-style-type: none"> <li>Same benefits for <u>all events</u> + <b>\$200.00 in savings</b> over per-event price!</li> </ul>	\$850.00
<b>Add My River North to any Movie, Mixer or Family Event Sponsorship</b>	<ul style="list-style-type: none"> <li>Includes all benefits of each package + <b>\$50.00 in additional savings</b> over standard price!</li> </ul>	Package price + \$200.00
<b>Family Event Community Partner</b>	<ul style="list-style-type: none"> <li>Local businesses or organizations participate in one or more of our family events by providing family-friendly, entertainment or a fun, safe activity, plus a giveaway or treat for up to 200 children in attendance</li> <li>Partners provide their own table, chair, staff, supplies and promotional material</li> <li>Details at <a href="http://RNRACHicago.org/community/families">RNRACHicago.org/community/families</a></li> </ul>	
<b>Dog Park Donor</b>	<ul style="list-style-type: none"> <li>RNRA works to provide necessary maintenance and capital improvements in our local dog parks</li> <li>To help support these efforts, please visit <a href="http://RNRACHicago.org/DFA">RNRACHicago.org/DFA</a></li> </ul>	
<b>Taste Of River North™</b>	<ul style="list-style-type: none"> <li>RNRA's riverfront festival of food, music and art is typically attended by more than 25,000 people</li> <li>To learn about participating as a Sponsor, Restaurant or Merchant, please visit <a href="http://tasteofrivernorth.com">tasteofrivernorth.com</a></li> </ul>	
<b>River North Clean Streets</b>	<ul style="list-style-type: none"> <li>RNCS is a non-profit street cleaning program that makes River North cleaner, safer and more beautiful</li> <li>RNCS provides potentially life-changing opportunities for disadvantaged Chicagoans</li> <li>For more information and to become a Block Sponsor or Program Sponsor, please visit <a href="http://rncleanstreets.org">rncleanstreets.org</a></li> </ul>	

Additional Information
<ul style="list-style-type: none"> <li>Fees for 501(c)3 non-profit organizations are 50% of standard rate</li> <li>RNRA is happy to discuss in-kind sponsorships with local providers of products and services</li> <li>Please email us at <a href="mailto:sponsorship@rnrachicago.org">sponsorship@rnrachicago.org</a> to explore in-kind and custom sponsorship opportunities</li> <li>Please visit <a href="http://rnrachicago.org/become-a-sponsor">rnrachicago.org/become-a-sponsor</a> for complete details, applications, terms and conditions</li> </ul>

***Thank you, as always, for your support of the RNRA and the River North neighborhood!***