

RNRA connects local businesses and organizations to the thousands of people who call River North home		
<p>These options are designed to meet the needs and budgets of the local business community.</p> <p>Every package includes the following promotional placements, plus additional benefits listed below.</p> <ul style="list-style-type: none"> Your business or organization name on the RNRChicago.org Sponsors page with a link to your website Your company logo on the Sponsor Carousel that appears on every RNRA web page An introductory welcome announcement published in our e-newsletter Recognition of your business or organization at RNRA's Annual Meeting and Reception 		
Package	Additional Promotional Benefits	Annual Fee
<i>My River North</i> Mobile App	<p>Each participating business has a custom profile in RNRA's popular mobile app!</p> <ul style="list-style-type: none"> Your business name, logo, image, description, address, route, phone number & website Yelp link, reservation link (optional) & your special deal for app users The same content featured on a special <i>My River North</i> web page A full color PDF "<i>My River North</i> - Accepted Here" sign to print and display onsite The ability to change your deal (updates posted by close of 2nd business day) 	\$250.00
	<ul style="list-style-type: none"> The <i>My River North</i> mobile app is free from the App StoreSM & Google PlayTM 	
Movies in the Park Sponsor	<ul style="list-style-type: none"> Your business name and logo displayed on the big screen Live recognition of your business during film introductions Your logo in promotional Film Program messaging The opportunity to place a table in a designated area, staff the table with representatives of your business and offer samples and/or coupons to attendees before the film 	\$200.00 per film
	<ul style="list-style-type: none"> RNRA will presents 3 films between June & Aug – selected by online polls 500 to 700 people often attend – many staying 3+ hours including pre-film picnics Films are shown at dusk on the riverfront in beautiful Ward Park (weather permitting) Films are presented on a large inflatable screen with powerful stereo sound Films are free of charge to attendees and include fresh popcorn 	
Member Mixer Host	<ul style="list-style-type: none"> An event invitation distributed to all RNRA member properties Each message includes business name, address, photo/logo and URL/link Business name and address on the event registration page Live recognition onsite, and post-event on the Member Mixers page Post-event acknowledgement in RNRA's newsletter and social media posts Member Mixers are a great opportunity for new customers to experience your venue 	Venue access on 1 weeknight with 2 drinks and appetizers for up to 100 guests
Family Event Sponsor	<ul style="list-style-type: none"> At least 2 event promotion messages via RNRA's newsletter and social media platforms Each message includes your business name, address, photo/logo and URL/link Business name and address on the Event Registration page Space at the event for a table with signage, representatives and handouts (optional) Live recognition onsite, and post-event on the Family Events page Post-event acknowledgement in RNRA's newsletter and social media posts 	\$350.00
	<ul style="list-style-type: none"> RNRA holds 3 family-friendly events each year in spring, summer and fall Each themed event includes giveaways and safe, healthy activities for kids Events are held in Ward Park or local indoor venues and typically attract 100-200 attendees 	

River North Residents Association – 2022 Sponsorship Opportunities

Bundle sponsorship packages for more exposure and savings		
Bundle	Promotional Benefits Include	Annual Fee
3 Movies	<ul style="list-style-type: none"> Same benefits for <u>all films</u> + \$100.00 in savings over per-film price! 	\$500.00
3 Family Events	<ul style="list-style-type: none"> Same benefits for <u>all events</u> + \$200.00 in savings over per-event price! 	\$850.00
Add My River North to any Movie, Mixer or Family Event Sponsorship	<ul style="list-style-type: none"> Includes all benefits of each package + \$50.00 in additional savings over standard price! 	Package price + \$200.00
Family Event Community Partner	<ul style="list-style-type: none"> Local businesses or organizations participate in one or more of our family events by providing family-friendly, entertainment or a fun, safe activity, plus a giveaway or treat for up to 200 children in attendance Partners provide their own table, chair, staff, supplies and promotional material Details at RNRACHicago.org/community/families 	
Dog Park Donor	<ul style="list-style-type: none"> RNRA works to provide necessary maintenance and capital improvements in our local dog parks To help support these efforts, please visit RNRACHicago.org/DFA 	
Taste Of River North™	<ul style="list-style-type: none"> RNRA's riverfront festival of food, music and art is typically attended by more than 25,000 people To learn about participating as a Sponsor, Restaurant or Merchant, please visit tasteofrivernorth.com 	
River North Clean Streets	<ul style="list-style-type: none"> RNCS is a non-profit street cleaning program that makes River North cleaner, safer and more beautiful RNCS provides potentially life-changing opportunities for disadvantaged Chicagoans For more information and to become a Block Sponsor or Program Sponsor, please visit rncleanstreets.org 	

Additional Information
<ul style="list-style-type: none"> Fees for 501(c)3 non-profit organizations are 50% of standard rate RNRA is happy to discuss in-kind sponsorships with local providers of products and services Please email us at sponsorship@rnrachicago.org to explore in-kind and custom sponsorship opportunities Please visit rnrachicago.org/become-a-sponsor for complete details, applications, terms and conditions

Thank you, as always, for your support of the RNRA and the River North neighborhood!