

River North Residents Association – 2020 Sponsorship Opportunities

The RNRA connects local businesses to the thousands of people who call River North home.		Annual Fee	
Package	Includes	Standard	Non-Profit
Basic Annual	<ul style="list-style-type: none"> Your business name on RNRA's Sponsors page with a link to your website Your company logo on the Sponsor Scroll on every RNRA web page An introductory notice in our e-newsletter and social media platforms Recognition of your business at RNRA's Annual Meeting 	\$125.00	\$62.00
<i>My River North</i> Mobile App	<ul style="list-style-type: none"> Basic Annual sponsor package, plus... A custom profile for your business in RNRA's mobile app including logo, image, description, address & route, plus phone, Yelp link, web & special deal Reservation link (optional) Your logo, address, link and deal on a special <i>My River North</i> web page A full color PDF "<i>My River North</i> – Accepted Here" sign to print and display onsite The ability to change your deal (updates posted by close of 2nd business day) 	\$250.00	\$125.00
	<ul style="list-style-type: none"> The <i>My River North</i> mobile app is free for all and compatible with most devices 		
Movies in the Park Partial Season	<ul style="list-style-type: none"> Basic Annual sponsor package, plus... Your business name and logo displayed on the big screen Live recognition of your business during film introductions Your logo in promotional MIP messaging The opportunity to place a table for your business in a designated area The opportunity to staff the table with representatives of your business The opportunity to offer samples and/or coupons to attendees before the film 	\$200.00 per film	\$100.00 per film
	<ul style="list-style-type: none"> RNRA presents 5 films each year between June & Aug – selected by online polls 500 to 700 people often attend – many staying 3+ hours including pre-film picnics Films are shown at dusk on the riverfront in A. Montgomery Ward Park Films are presented on a huge inflatable screen with powerful stereo sound Films are free of charge to attendees and include popcorn 	(add \$200 to first film if bundled with MRN)	(add \$100 to first film if bundled with MRN)
Full Season	<ul style="list-style-type: none"> Same for <u>all films</u> during season + \$250.00 in savings over standard per-film price! 	\$750.00	\$375.00
<i>My River North</i> + Full Season	<ul style="list-style-type: none"> Includes all benefits of each + \$350.00 in total savings over standard prices! 	\$900.00	\$450.00
Taste Of River North™	<ul style="list-style-type: none"> RNRA's 3-day riverfront festival of food, music and art is typically attended by more than 25,000 people To learn about participating as a Sponsor, Restaurant or Merchant, please visit tasteofrivernorth.com 		
River North Clean Streets	<ul style="list-style-type: none"> RNCS is a non-profit street cleaning program that makes River North cleaner, safer and more beautiful RNCS provides potentially life-changing opportunities for disadvantaged Chicagoans For more information and to become a Block Sponsor or Program Sponsor, please visit rncleanstreets.org 		
Dog Parks	<ul style="list-style-type: none"> To support necessary maintenance and capital improvements in our local dog parks, please visit RNRACHicago.org/DFA 		
<p>RNRA is happy to discuss in-kind sponsorships with local providers of products and services Please email us at sponsorship@rnrachicago.org to explore opportunities Please visit rnrachicago.org/become-a-sponsor for complete details, applications, terms and conditions</p>			