



## River North Residents Association – 2018 Sponsorship Opportunities

The RNRA connects local businesses to the thousands of people who call River North home.		Annual Fee	
Package	Includes	Standard	Non-Profit
<b>Basic Annual</b>	<ul style="list-style-type: none"> <li>Your business name on RNRA's Sponsors page with a link to your website</li> <li>Your company logo on the Sponsor Scroll on every RNRA web page</li> <li>An introductory welcome notice in our e-newsletter and social media platforms</li> <li>Recognition of your business at RNRA's Annual Meeting</li> </ul>	\$100.00	\$50.00
<b>"My River North" Mobile App</b>	<ul style="list-style-type: none"> <li><b>Basic Annual sponsor package, plus...</b></li> <li>A custom profile for your business in RNRA's mobile app including logo, image, description, address &amp; route, plus phone, Yelp link, web &amp; special deal (reservation link is optional)</li> <li>Your logo, address, link and deal on a special <i>My River North</i> web page</li> <li>A full color PDF "My River North – Accepted Here" sign to print and display onsite</li> <li>The ability to change your deal (updates posted by close of 2<sup>nd</sup> business day)</li> <li>The ability to receive app usage data</li> </ul>	\$250.00	\$125.00
	<ul style="list-style-type: none"> <li>The <i>My River North</i> mobile app is free to everyone and compatible with most devices</li> <li>The launch of version 2.0 is supported by a multi-channel ad campaign in summer 2018</li> </ul>		
<b>Movies in the Park Partial Season</b>	<ul style="list-style-type: none"> <li><b>Basic Annual sponsor package, plus...</b></li> <li>Your business name and logo displayed on the big screen</li> <li>Live recognition of your business during film introductions</li> <li>Your logo in promotional MIP messaging</li> </ul>	\$150.00 per film	\$75.00 per film
	<ul style="list-style-type: none"> <li>RNRA presents 5 films each year between June &amp; Aug – selected by online polls</li> <li>400 to 600 people often attend – many staying 3+ hours including pre-film picnics</li> <li>Films are shown at dusk on the riverfront in A. Montgomery Ward Park</li> <li>Films are presented on a huge inflatable screen with powerful stereo sound</li> <li>Films are free of charge to attendees and include popcorn</li> </ul>		
<b>Movies in the Park Partial Season with Table</b>	<ul style="list-style-type: none"> <li><b>All Movies in the Park Partial Season Benefits, plus...</b></li> <li>The opportunity to place a table for your business in a designated area</li> <li>The opportunity to staff the table with representatives of your business</li> <li>The opportunity to offer samples and/or coupons to attendees before the film</li> </ul>	\$200.00 per film (\$150 for final film)	\$100.00 per film (\$75 for final film)
<b>Full Season</b>	<ul style="list-style-type: none"> <li>Same for <u>all films</u> during season + <b>\$150.00 in savings over standard per-film price!</b></li> </ul>	\$600.00	\$300.00
<b>Full with Table</b>	<ul style="list-style-type: none"> <li>Same for <u>all films</u> during season + <b>\$200.00 in savings over standard per-film price!</b></li> </ul>	\$750.00	\$375.00
<b>My River North + Full Season</b>	<ul style="list-style-type: none"> <li>Includes all benefits of each program + <b>\$250.00 in total savings over standard prices!</b></li> </ul>	\$750.00	\$375.00
<b>My River North + Full Season with Table</b>	<ul style="list-style-type: none"> <li>Includes all benefits of each program + <b>\$300.00 in total savings over standard prices!</b></li> </ul>	\$900.00	\$450.00
<b>Taste Of River North™</b>	<ul style="list-style-type: none"> <li>RNRA's family-friendly, 3-day riverfront festival of food, music and art is attended by more than 20,000 people</li> <li>To learn about participating as a Sponsor, Restaurant or Merchant, please visit <a href="http://tasteofrivernorth.com/info">tasteofrivernorth.com/info</a></li> </ul>		
<b>River North Clean Streets</b>	<ul style="list-style-type: none"> <li>RNCS is a non-profit street cleaning program that beautifies River North and benefits disadvantaged Chicagoans</li> <li>For more information and to become a Block Sponsor or Program Sponsor, please visit <a href="http://rncleanstreets.org">rncleanstreets.org</a></li> </ul>		
<b>Dog Parks</b>	<ul style="list-style-type: none"> <li>To support maintenance and capital improvements in our local dog parks, please visit <a href="http://RNRChicago.org/DFA">RNRChicago.org/DFA</a></li> </ul>		
RNRA is happy to discuss in-kind sponsorships with local providers of products and services. Email us at <a href="mailto:sponsorship@rnrchicago.org">sponsorship@rnrchicago.org</a> Please visit <a href="http://rnrchicago.org/become-a-sponsor">rnrchicago.org/become-a-sponsor</a> for complete details, applications, terms and conditions			