



River North Residents Association – 2018 Sponsorship Opportunities

`The RNRA connects local businesses to the thousands of people who call River North home.		Annual Fee	
Package	Includes	Standard	Non-Profit
Basic Annual	<ul style="list-style-type: none"> Your business name on RNRA's Sponsors page with a link to your website Your company logo on the Sponsor Scroll on every RNRA web page An introductory welcome notice in our e-newsletter and social media platforms Recognition of your business at RNRA's Annual Meeting 	\$100.00	\$50.00
"My River North" Mobile App	<ul style="list-style-type: none"> Basic Annual sponsor package, plus... A custom profile for your business in RNRA's exclusive mobile app Your logo, link and offer on a special <i>My River North</i> web page A full color <i>My River North</i> – Accepted Here" cling to display onsite The ability to change your offer (updates posted by close of 2nd business day) The ability to receive app usage data <hr/> <ul style="list-style-type: none"> The <i>My River North</i> mobile app is free to everyone and compatible with most devices Discount offers are available to all RNRA members (and employees of sponsor businesses at sponsor's discretion) 	\$250.00	\$125.00
Movies in the Park Partial Season	<ul style="list-style-type: none"> Basic Annual sponsor package, plus... Your business name and logo displayed on the big screen Live recognition of your business during film introductions Your logo in promotional MIP messaging <hr/> <ul style="list-style-type: none"> RNRA presents 5 films each year between June & Aug – selected by online polls 400 to 600 people often attend – many staying 3+ hours including pre-film picnics Films are shown at dusk on the riverfront in A. Montgomery Ward Park Films are presented on a huge inflatable screen with powerful stereo sound Films are free of charge to attendees and include popcorn 	\$150.00 per film	\$75.00 per film
Movies in the Park Partial Season with Table	<ul style="list-style-type: none"> All Movies in the Park Partial Season Benefits, plus... The opportunity to place a table for your business in a designated area The opportunity to staff the table with representatives of your business The opportunity to offer samples and/or coupons to attendees before the film 	\$200.00 per film ((\$150 for final film)	\$100.00 per film ((\$75 for final film)
Full Season	<ul style="list-style-type: none"> Same for <u>all films</u> during season + \$150.00 in savings over standard per-film price! 	\$600.00	\$300.00
Full with Table	<ul style="list-style-type: none"> Same for <u>all films</u> during season + \$200.00 in savings over standard per-film price! 	\$750.00	\$375.00
My River North + Full Season	<ul style="list-style-type: none"> Includes all benefits of each program + \$250.00 in total savings over standard prices! 	\$750.00	\$375.00
My River North + Full Season with Table	<ul style="list-style-type: none"> Includes all benefits of each program + \$300.00 in total savings over standard prices! 	\$900.00	\$450.00
Taste Of River North™	<ul style="list-style-type: none"> RNRA's family-friendly, 3-day riverfront festival of food, music and art is attended by more than 20,000 people To learn about participating as a Sponsor, Restaurant or Merchant, please visit tasteofrivernorth.com/info 		
River North Clean Streets	<ul style="list-style-type: none"> RNCS is a non-profit street cleaning program that beautifies River North and benefits disadvantaged Chicagoans For more information and to become a Block Sponsor or Program Sponsor, please visit rncleanstreets.org 		
Dog Parks	<ul style="list-style-type: none"> To support maintenance and capital improvements in our local dog parks, please visit RNRACHicago.org/DFA 		
RNRA is happy to discuss in-kind sponsorships with local providers of products and services. Email us at sponsorship@rnrachicago.org Please visit rnrachicago.org/become-a-sponsor for complete details, applications, terms and conditions			