



The RNRA connects local businesses to the thousands of people who call River North home.		Annual Fee	
Package	Includes	Standard	Non-Profit
Annual Sponsor	<ul style="list-style-type: none"> Your business name on RNRA's Sponsors page with a link to your website Your company logo on the Sponsor Scroll on every RNRA web page An introductory welcome notice in our e-newsletter Invitations to RNRA community meetings and recognition of your business at these events 	\$100.00	\$50.00
"My River North" Mobile App Sponsor	<ul style="list-style-type: none"> Annual sponsor package, plus... Recognition as a participating business in RNRA's exclusive mobile app program Your logo, link and offer in the app and on a special <i>My River North</i> web page A full color "<i>My River North</i> – Accepted Here" sign to display in your establishment Your offer will be listed at all times, but may be changed as often as each business day The ability to receive app usage data for your business Your business listing in special e-blasts (for mobile app users) 	\$250.00	\$125.00
	<ul style="list-style-type: none"> The <i>My River North</i> app is free to all RNRA members (and employees of sponsor businesses at sponsor's discretion) The app is compatible with virtually all mobile devices The app provides access to members-only discounts at participating sponsor businesses 	<i>Prices include 50% Founders Discount for 2017</i>	
			<i>Launching: early 2017</i>
Movies in the Park Partial Season Sponsor	<ul style="list-style-type: none"> Annual sponsor package, plus... Your business name and logo displayed on the big screen Live recognition of your business during film introductions Your logo in promotional e-blasts and newsletters The opportunity to offer samples and/or coupons to attendees before the film starts 	\$150.00 per film	\$75.00 per film
	<ul style="list-style-type: none"> RNRA typically presents 5 films each year between June & Aug – selected by online polls 400 to 600 people often attend – many staying 3+ hours including pre-film picnics Films are shown at dusk on the riverfront in A. Montgomery Ward Park at Erie & Kingsbury Films are presented on a huge inflatable screen with powerful stereo sound Films are free of charge to attendees and include popcorn 		
Full Season	<ul style="list-style-type: none"> Same for <u>all films</u> during season + \$150.00 in savings over standard per-film price! 	\$600.00	\$300.00
My River North Plus Full Film Season	<ul style="list-style-type: none"> Includes all benefits of each program + \$100.00 in extra savings over standard prices! 	\$750.00	\$375.00
Taste Of River North™	<ul style="list-style-type: none"> The Taste is RNRA's family-friendly, 3-day riverfront festival featuring the area's best food, music and art. Watch our newsletters and website (RNRAchicago.org) for sponsor, exhibitor and vendor information. 		

RNRA is pleased to discuss in-kind and customized sponsorships with local businesses. Email us at sponsorship@rnrachicago.org. Please visit rnrachicago.org/become-a-sponsor for complete program details, sponsorship applications, terms and conditions.