

RNRA SPONSORSHIP PACKAGE OPTIONS

PACKAGE	INCLUDES	ANNUAL FEE	BENEFITS
Basic Annual Sponsor	<ul style="list-style-type: none"> • Listing w/link on RNRA Home page • Invitations to RNRA community meetings • Recognition at RNRA public events 	\$100	<ul style="list-style-type: none"> • Visibility; online and at public events • Inclusion; Sponsors are encouraged to be non-voting participants in RNRA public policy discussions
RNRA Member Card Sponsor	<ul style="list-style-type: none"> • Basic sponsor package, plus... • Inclusion in exclusive Member Card program • Listing in Member e-blasts and full-color posters & printed delivery materials • Listing on special Member Card web page with cardholder authorization: <ul style="list-style-type: none"> ○ <i>Listing in special offer e-blasts*</i> ○ <i>Direct access to those who opt in*</i> 	\$250 \$200 for RNBA members	<ul style="list-style-type: none"> • Basic sponsor benefits, plus... • Increased customer traffic and loyalty <ul style="list-style-type: none"> ○ Card sponsors feature exclusive members only discount/offer for local RNRA cardholders. ○ Cards offered free to RNRA and RNBA members and are available for purchase by others ○ Cardholders may opt to receive special offer e-blasts from RNRA and/or participating businesses ○ Est. 5,000 households are targeted annually ○ Offers are featured online and in full-color delivery materials and remain in effect for one year
Film Festival Sponsor Partial Season	<ul style="list-style-type: none"> • Basic sponsor package, plus... • Full-color logo in program for selected film • Company name & logo on large screen • Live recognition during introduction to film • Listing in film festival promotional e-blasts 	\$150/film	<ul style="list-style-type: none"> • Basic sponsor benefits, plus... • Personalized acknowledgement & increased visibility • Opportunity to offer samples and/or coupons to attendees • Films are typically attended by 400 to 600 people with many staying 3+ hours including pre-film picnic • Films are presented on the Riverfront in Ward Park • 6 films planned for the upcoming season • RNRA provides programs, popcorn and trash bags
Film Festival Sponsor Full Season	<ul style="list-style-type: none"> • Same as above for <u>all films</u> during season 	\$700 Save \$200!	
Film Festival Picnic Provider Partial Season	<ul style="list-style-type: none"> • Basic sponsor package, plus... • Full-color logo in sponsored film program • Company name & logo on large screen • Live recognition during introduction to film • Listing in film festival promotional e-blasts • Opportunity to sell snacks/meals to attendees 	\$100/film	
Film Festival Picnic Provider Full Season	<ul style="list-style-type: none"> • Same as above for <u>all films</u> during season 	\$500 Save \$100!	
Member Card Plus Full Film Season	<ul style="list-style-type: none"> • Includes all benefits of each program 	\$800 Save \$150!	<ul style="list-style-type: none"> • Includes all films and all Member Card promotions
Member Card Plus Full Picnic Season	<ul style="list-style-type: none"> • Includes all benefits of each program 	\$700 Save \$50!	<ul style="list-style-type: none"> • Includes all films and all Member Card promotions
Taste Of River North	<ul style="list-style-type: none"> • The RNRA's Premier event of the year! Hosted by RNRA, the Taste is a professionally managed, family-friendly riverfront festival featuring great live entertainment and showcasing River North's wonderful array of dining, art and design scenes. • Entertainment will include live bands; great River North restaurants and merchants; special attractions for kids; and much, much more! Watch our newsletters and website (RNRAchicago.org) for Sponsor, Exhibitor and Vendor information. 		



RNRA
RIVER NORTH
RESIDENTS
ASSOCIATION

River North Residents Association - P.O. Box 10924, Chicago, IL 60610

Questions? Please email us at info@rnrachicago.org or call 312-890-0273