

A great opportunity for hospitality businesses owners in Chicago...

The Problem

The patrons of local bars, clubs and restaurants often leave a shocking amount of litter behind them when they head back home after a night on the town. Since the Department of Streets and Sanitation has limited resources on weekends, the neighborhood has usually had to live with broken bottles, cups, cigarette butts, promoter flyers and other debris on our streets and sidewalks until Monday morning.

The Solution

In 2006, The River North Residents Association and the 18th District Community Policing Office reached out to The Cara Program for help. Their social enterprise, Cleanslate Chicago, was hired to tidy up our neighborhood on Saturday and Sunday mornings. In their bright yellow jackets, the friendly, well-trained and diligent Cleanslate crews leave our community spotless every weekend, all year long. Since the program began, they have picked up many **1,000's** of bags of trash and recyclable materials from our streets!

The Deal

The remarkably low cost of our program is entirely underwritten by local businesses. The total fee is **only \$20.00 per week** (\$86.66/month) and sponsors can save money by purchasing service in advance; 5% discount for 6 months, or 10% discount for 1 year! Each business that signs up enables the addition of one block to the service area.

The Benefits

- Keeps your property looking great and reduces the risk of expensive fines
- Enhances public safety, property values and quality-of-life
- Deters crime by showing that this is a clean, safe and carefully monitored community
- Provides support, training and temporary employment for at-risk individuals hoping to move towards self sufficiency.
- Participating businesses will be acknowledged at public meetings and listed on the popular River North Residents' Association website.
- Pitching in is not only a great way to support the community, it's also an effective and affordable way to enhance your company's reputation as a responsible business.
- *Additionally, if your establishment is hiring, the disciplined, reliable and motivated Cleanslate crew members make great permanent employees!*

Thanks a Million!

Please **complete and return the attached sign-up form today**. Cleanslate will even arrange for monthly billing on request. Call Logan Quan at 773-858-5073 with questions. More information is at www.rnrachicago.org, and www.cleanslatechicago.org.



CLEANSLATE CHICAGO
River North Weekend Street Cleaning Program

Sign-Up Sheet

Establishment _____
Street Address _____
City State Zip _____
Proprietor _____
Phone _____
Email _____
Website _____

On behalf of the above referenced establishment, I hereby agree to become a sponsor the River North Weekend Street Cleaning Program, thereby adding one block to the service area.

Cost for Service

\$86.66/month

or, \$494.00 in advance for six months (save 5% or \$26.00!)
or, \$936.00 in advance for one year (save 10% or \$104.00!)

Check One

- Please bill me for one year of service at \$936.00 (10% off)
- Please bill me for six months of service at \$494.00 (5% off)
- Please bill me monthly for service at \$86.66/month*

**Monthly billing option requires payment of first and last month (\$173.00) at initiation.*

Signature _____
Printed Name _____
Title _____
Date _____

Please fax completed form to 312-226-5021, or email to Lquan@cleanslatechicago.org

Call Logan Quan with questions at 773-858-5073

May 13, 2010

River North Hospitality Business Owners

Dear Neighbor,

We wanted to let you know about a simple way to enhance the quality of life in our community.

You will surely agree that one of the most memorable aspects of River North is its nightlife. Along with the many art galleries, historic architecture and beautiful riverfront parks, the wide variety of bars, restaurants and nightspots make this neighborhood truly unique while providing employment for thousands of people and contributing significantly to the city's economy.

However, a downside of this success story is the litter often left behind by patrons on Saturday and Sunday mornings, which is not only unsightly, but also a hazard to health and safety.

Several years ago, a wonderful local program was initiated to deal with this issue. A company called Cleanslate Chicago was hired to supplement the city's regular maintenance crews by cleaning the sidewalks and gutters in a large area of River North early each weekend morning.

Entirely funded by a civic-minded group of local hospitality establishments, this program was extremely well received by area residents and businesses, and endorsed by public safety officials for more than two years.

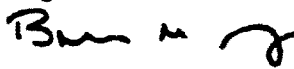
Unfortunately, the River North weekend street cleaning program was suspended in 2009 due to insufficient financial support.

Efforts are currently underway to restart the program in advance of warmer weather and the beginning of the tourism and convention seasons.

This is one of those rare opportunities to support a project that produces important benefits for businesses, residents, visitors and workers, all at a remarkably affordable cost. Participation is entirely voluntary, but we hope that you will consider becoming an annual sponsor so that we can get the yellow-jacketed Cleanslate crews back out on our streets. Details are enclosed.

Thanks for your consideration and best wishes for a safe, healthy and prosperous 2010!

Regards,



Brendan Reilly
42nd Ward Alderman



Kenneth Angarone
18th District Commander



Sharon Romack
RNBA President



Mike Riordan
RNRA President